

NEWS RELEASE
For Immediate Release

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Brady launches Red Tag product line to assist with the 5S journey
New line helps facility managers tackle the sorting process

Milwaukee, Wis. (July 19, 2012) -- [Brady](#) announced today the launch of a new line of products to help companies visually and effectively manage their red tag programs. Comprised of red tags, signs, stations, and kits, the line is essential to lean and 5S initiatives with an emphasis on organization.

According to Danielle Gallo, product manager at Brady, “With continuous improvement becoming more and more important in the workplace, companies are seeking out tools that let them quickly and easily implement programs, like 5S, that help employees work safely and efficiently.”

The first step in the popular 5S model is to sort out items that are little used or no longer needed in order to cut down on clutter that contributes to disorganization. As items and tools are sorted, those found unnecessary are marked with [red tags](#) and then removed from designated red tag holding areas.

Brady’s new Red Tag line will assist in transforming the workplace with all of the tools needed to implement a successful red tag program, including functional stations that allow all of your red tag supplies to be stored on the shop floor for easy access.

The new products being launched in Brady’s Red Tag line include:

- Red Tags – Available in two different sizes, sold in a pack of 100, including wire ties
- Area Signs – Available in three material options and two sizes, with eight legend choices
- Area Stations – Wall-mounted binder setup with wire basket, clipboard, and 1.5” binder
- Red Tag Kits – Complete with red tags, signs, and area stations

For more information:

To learn more visit [Brady’s Red Tag product line site](#). For more on Brady’s complete line of products and offerings, visit <http://www.bradycorp.com>. In Canada, visit www.BradyCanada.ca.

About Brady:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of

other industries. Brady is headquartered in Milwaukee and employs 6,600 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2011 sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.

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